



Zombie Fan Favorite, DEADHEADS, Sells Out World Premiere At Newport Beach Film Festival, Encore Screening Added

[WEBWIRE](#) – Saturday, April 09, 2011

Friday, April 8, 2011, Los Angeles, CA – Festival sources report that the much-anticipated FroBro Films' zombie comedy feature, DEADHEADS, SOLD OUT its world premiere debut at the 2011 Newport Beach Film Festival.

"When we received the news late Monday evening, we were stunned," says Brett Pierce, one half of the writer/director team the Pierce Brothers. He continues: "to have such a huge response like this from the fans at our first festival and world premiere is beyond humbling. We just can't wait to show the film!"

Since announcing the line-up on Friday, April 1, 2011, the DEADHEADS page on the Newport Beach Film Festival website has soared to the #1 most viewed and most added to attendee's calendars position – selling out its world premiere in less than 4 days. To the best of anyone's knowledge in filmdom, no feature film has ever accomplished this feat at Newport.

Starring talented newcomers Michael McKiddy and Ross Kidder as undead zombie buddies, DEADHEADS appeals to horror/zombie fans and mainstream audiences alike. It's a horror/comedy film in the tradition of the Evil Dead trilogy but executed in the style of 80's action adventure films. The film is described as follows:

"Two inexplicably coherent zombies awake amidst a zombie attack and decide to take a road trip to find the one's lost love, unaware they are being chased by the agents of a ruthless company with its own nefarious agenda."

DEADHEADS has received favorable reviews from uber-nerd/online film critic Harry Knowles and horror icon Bruce Campbell, who had this to say:

"In a world of putrid zombie movies, DEADHEADS is a breath of fresh air"

Based on the reviews, one thing is clear: this isn't your typical zombie movie.

"DEADHEADS is a homage to the 80s movies that we loved to watch as kids," says Drew Pierce, co-writer and director of the film. "It's more than a zombie movie. It's a zombie buddy adventure movie! We are very excited to show it to the fans!"

DEADHEADS will debut in a world premiere on Friday evening, 4/29/2011 at 8:15pm, to a sold out crowd. A second ENCORE presentation has been added for Tuesday, 5/3/2011 at 7:45pm. DEADHEADS Encore tickets are on sale now at the Newport Beach Film Festival website: http://newportbeach.slated.com/2011/films/deadheads_drewpierce_newportbeach2011

The 12th annual Newport Beach Film Festival will run from April 28 through May 5, 2011.

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