

Legend of Sarila Sells to Multiple Territories

By Scott Roxborough

CINEMA MANAGEMENT Group has sold 3D animated feature *The Legend of Sarila* to multiple international territories, signing deals at AFM with Germany's Telepool, Luxor in Russia and Israel's 5 Star Pictures.

Directed by Nancy Florence Savard (*The Legend of the Christmas Tree*) of 10th Ave Productions, *Sarila* follows three young Inuits who set off to save their clan from being destroyed by a evil shaman.

The voice cast includes Christopher Plummer, Rachelle Lefevre (*Twilight*) and Canadian pop star Elisapie Isaac.

CMG closed multiple deals for *Sarila* ahead of AFM, signing with Front Row Entertainment for distribution in the Middle East, Associated Euromedia for Turkey and Talent Epitome for China.

Sarila is in postproduction, with Eric Lessard (*Madagascar*) acting as animation supervisor. **THR**