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CMG takes on sales for \$16m 3D animated feature *Louis La Chance*

Jeremy Kay in Cannes

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Edward Noeltner's LA-based sales company Cinema Management Group (CMG) has boarded the \$16m 3D animated feature *Louis La Chance*.

Currently in production, the adventure takes place against the backdrop of the 1934 Monaco Grand Prix as a driver and his brother strive to win the race and avenge the death of their race car driver father.

3D specialists Hugues Sauvare and Xavier Aliot of SHAX France developed the story and Aliot is co-directing with Philippe Leclerc. Alliot, Leclerc and Pascal Ropars wrote the screenplay and LuxAnimation are co-producers.

"*Louis La Chance* is a timeless story of young heroes doing the right thing and with the worldwide fan base of Formula One racing, it's being made for kids and adults of all ages," Noeltner said.

CMG handled international sales on the animated hit *Hoodwinked* in 2004. The Cannes slate includes horror tale *Chemical Wedding* and documentary *A People's History Of The United States*.

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