

<http://www.screendaily.com/ScreenDailyArticle.aspx?intStoryID=40398>

## **CMG sells *Chemical Wedding* to North America, France, Benelux**

**Mike Goodridge in Los Angeles**

**25 Aug 2008 19:08**

Edward Noeltner's Cinema Management Group (CMG) has closed several major territorial deals throughout the summer on *Chemical Wedding*, an occult thriller written by Iron Maiden frontman Bruce Dickinson.

Starz/Anchor Bay Entertainment has taken rights in North America and Universal Pictures Video (France) bought rights in France, Belgium and The Netherlands.

Julian Doyle directed the film in which Simon Callow plays the reincarnation of Aleister Crowley, dubbed "the most evil man in Britain." An infamous mystic and occult scholar, he was one of the most scandalous figures in Edwardian England. David Pupkewitz and Malcolm Kohil of Focus Films produced with Ben Timlett and Justin Peyton of Bill and Ben Productions and Duellist Film Production.

"Following a worldwide concert tour by Bruce Dickinson and band Iron Maiden which kicked-off in Asia earlier this year, the Iron Maiden fan base has been very present in distributor marketing considerations for the film", said Noeltner. "Naturally, every distributor realizes that this fan base is very motivated to see Bruce's screenplay on the big screen."

CMG says it is also close to deals in Germany and the CIS.

The deal with Starz/Anchor Bay was negotiated with vice president acquisitions Mark Ward and director of acquisitions Shayna MacLeod.

The deal with Universal Pictures Video (France) was spearheaded by Jerry Bellamy, director of acquisitions for France and Benelux.

Screen International is the premier source of information on the global film business. To subscribe visit:  
[www.subscription.co.uk/screen/seav](http://www.subscription.co.uk/screen/seav)