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SXSW: CMG Buys Foreign Rights to Brotherhood

Foreign sales company Cinema Management Group has acquired all rights outside America for Will Canon's college thriller **Brotherhood**, which premiered at SXSW Saturday night. The film began ten years ago as Canon's NYU short film **Roslyn**. He co-wrote **Brotherhood**, about a frat initiation ritual gone wrong, with Doug Simon. Chris Pollack, Jason Croft, Steven Hein and Tim O'Hair produced with executive producers Jamie Patricof, Kevin Iwashina, Darryn Welch and Chris Ouwinga.

CMG acquired two titles at this year's Sundance Film Festival: **The Perfect Host**, and Josh Fox's doc **Gasland**, which won the doc Special Jury Prize.



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by Anne Thompson, posted to [Festivals](#), [SXSW](#), [Genres](#), [Independents](#) on March 14, 2010 at 2:49pm PDT | [Permalink](#) | [Comments \(0\)](#)

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