

CMG bullish on sales prospects for House Of The Rising Sun

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Edward Noeltner's Beverly Hills-based Cinema Management Group has announced that principal photography started yesterday [November 30] on *House Of The Rising Sun*.

The project is based on Chuck Hustmyre's novel of the same title about a former policeman recently released from prison who is framed for the murder of a crime lord's son and must find the killers before he is either killed or sent back to jail.

Grindstone/Lionsgate will release in the US and the film stars David Bautista, Amy Smart, Dominic Purcell, Craig Fairbrass and Danny Trejo.

Brian A Miller is directing and Berkshire Axis Media's Mark Sanders and John G Carbone are producing alongside Kelly Slattery.

Noeltner has licensed UK and Canadian rights to Momentum/Alliance, Australia and New Zealand to Transmission, the Middle East to Front Row, Indonesia to Pratama, Poland to Vision Film and Romania to ProRom Media Trade.

"*House Of The Rising Sun* is the ideal combination of crime, action, and thriller elements," Noeltner said. "This story is perfect for the international market and will definitely be a must-see for the action aficionados."