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Serinda Swan in *Creature*.

SALES

CMG Lands a 'Creature'

Bubble Factory is working with Beverly Hills-based international sales company Cinema Management Group (CMG) to represent *Creature* in Toronto. The film is being released domestically on 1,500 screens on September 9.

Written and directed by Fred Andrews, *Creature* introduces a new monster legend into the horror film lexicon.

The movie stars actor/model

Mehcad Brooks and Vancouver talent Serinda Swan, alongside horror legend Sid Haig. "This is the first major (1,500+ prints) horror film release of the fall. Foreign distributors should be able to ride the wave of Sheinberg's domestic campaign and successfully market the film in their territories," said Edward Noeltner, CMG President.