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Noeltner unveils new sales outfit CMG, first film *Hoodwinked*

Mike Goodridge in Los Angeles

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Edward Noeltner has officially launched his new company Cinema Management Group (CMG), an LA-based sales outfit which kicks off with one of the first independently-financed 3-D animated movies *Hoodwinked: The True Story Of Red Riding Hood*.

Noeltner, who was most recently senior vice president, international distribution, at Miramax Films, has hired Judy Hart Perrault who has been appointed senior vice president of international sales & distribution and Jill Sattinger who has been named senior vice president, legal and business affairs.

CMG will screen *Hoodwinked* from film-makers Cory Edwards, Todd Edwards and Tony Leech in the Cannes Film Market next month. Currently in post-production with completion scheduled for Aug, the film is produced by Kanbar Entertainment in association with Blue Yonder Films. Among the voices in the cast are Tara Strong, Patrick Warburton, Andy Dick, Sally Struthers and David Ogden Stiers.

The family film tells the story of Red Riding Hood, Granny and the Woodsman from an entirely new perspective and was fully financed by Maurice Kanbar, the inventor of Skyy Vodka and the elasticized fabric used to make Spandex. Producers are Disney Feature Animation veterans Sue Bea Montgomery and David Lovegren with Preston Stutzman and Kanbar.

Noeltner said that he is close to distribution deals on *Hoodwinked* with Manga Films in Spain, LNK in Portugal, Les Films de L'Elysee in Benelux, Shani Films in Israel and Italia Films in the Middle East among others.

"Leveraging my twenty years of experience in the international feature film and television businesses, I decided now is the time to personally select and distribute a carefully chosen handful of quality feature films each year," said Noeltner in a statement. "The business climate is right for high-end films produced within a reasonable budget - films that the independent distributors can afford to acquire and distribute effectively in their local territories."

Prior to his position at Miramax, Noeltner was senior vice president at AB Svensk Filmindustri, head of television at Pandora Cinema and president of Senator Film International which he started for Hanno Huth in 1994 in Berlin. He began his career in 1985 as vice president, international distribution, at Europe Export Films in Paris where he handled films such as Alexander Salkind's production of *Christopher Columbus - The Discovery*.

Hart Perrault was previously senior vice president of international distribution for Mandalay Pictures where she was a member of Peter Guber's startup team in 1995.

Sattinger is a specialist in foreign production and distribution agreements and most recently worked as a business consultant for Green/Epstein/Bacino Productions. She was also senior vice president, business affairs, for Empire Entertainment, Wild Street Pictures and AMCO Entertainment.

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