

## EFM: Cinema Management Group to sell Argentum's 'New Life'

7 February, 2017 | By [Jeremy Kay](#)



**EXCLUSIVE:** Edward Noeltner's Beverly Hills-based outfit kicks off international sales this week in Berlin on the romance starring Erin Bethea and Jonathan Patrick Moore.

Cinema Management Group (CMG) holds all rights excluding North America to the Argentum Entertainment title about a man and his childhood sweetheart whose future is threatened by an unexpected event.

Drew Waters recently won best director at the Love International Film Festival in Los Angeles. James Marsters, Terry O'Quinn and Bill Cobbs also star.

*New Life* marks the debut feature on the Argentum Entertainment slate for principals Bethea and Waters, who both produced.

"*New Life* is more than a film," said Waters. "It was made to inspire others to celebrate the beautiful moments in their own lives and create those moments for others. More than anything, *New Life* is a chance to rekindle hope, wherever all of life takes you."

CMG president Edward Noeltner added: "We are delighted to bring such an uplifting film like *New Life* to international audiences."

In partnership with MudLOVE, *New Life* will help bring clean water to the Central African Republic. Every *New Life* bracelet sold covers the cost of a week's supply of clean water for one person. Each bracelet sold also adds to an adoption grant through Steven Curtis Chapman's Show Hope foundation.

CMG's Dené Anderberg brokered the acquisition with Tiffany Boyle of Ramo Law firm on behalf of Argentum Entertainment.

The CMG slate includes 3D CGI animation *Ainbo*, horror thriller *The School*, ongoing sales on *Loving Vincent*, as well as *The Little Vampire 3D* scheduled for worldwide release over Halloween, and *An Act Of Defiance*.