

TIFF'15 Official Selection 'Born to Dance' Crushed 'the Intern' in New Zealand



By Sydney Levine | Sydneys BuzzOctober 3, 2015 at 11:35AM

Cinema Management Group (CMG) is handling "Born to Dance" for worldwide sales. U.S. rights are still available.



"Born to Dance"

TIFF'15 Official Selection, "[Born to Dance](#)," had its theatrical opening last weekend in New Zealand by Vendetta Films grossing US\$159,410 for the number 2 spot at the box-office, while "The Intern" got US\$136,126 for its opening weekend in New Zealand at number 3.

The stellar showing lands "Born to Dance" right behind "Everest," in its second week in NZ.



Similar dance phenomenon pic, "Step Up All In" made US\$162,162 in NZ on its opening weekend in 2014 and went on to garner a US domestic total gross of over US\$14million and US\$86million worldwide.

[Cinema Management Group](#) (CMG) is handling "Born to Dance" for worldwide sales and is coming off a good Toronto where it licensed the film in a number of international territories. U.S. rights are still available.



"Born to Dance," directed by [Tammy Davis](#), starring Tia-Taharoa Maipi, Stan Walker and Kherington Payne, premiered at the 2015 Toronto International Film Festival. Picture is choreographed by 8 time Hip Hop International champion and one of Janet Jackson's "Unbreakable" tour choreographers, Parris Goebel.

"Born to Dance" is the story of Tu Kaea (champion hip hop dancer Tia Maipi) who has the chance to audition for K-Crew, the best hip hop crew in the country, but he has to go behind the backs of his home crew and his best friend Benjy (Stan Walker: Mt Zion, The X Factor NZ). Things get even more complicated when he starts falling for Sasha (Kherington Payne: Fame, The Dance Scene), the girlfriend of K-Crew's leader. When Tu's old crew and new crew clash, he has to make a decision that will change his life forever. Caught between who he is and who he wants to be, Tu must find the strength to make his own breaks.

Comments

JILL BARROCT 4, 2015 2:25PM

PLEASE get USA distribution. There are many, many hip hop fans here who really want to see Born To Dance. Thank you.