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SCREENDAILY

Born To Dance begins New Zealand shoot

13 October, 2014 | By [Jeremy Kay](#)

Production has begun in Auckland on the dance feature that Beverly Hills-based Cinema Management Group (CMG) will introduce to world buyers at the AFM.

Eight-time World Hip Hop Championships winner Parris Goebel serves as choreographer on the coming-of-age tale about an aspiring hip hop dancer who is invited to audition for the best crew in the country.

Film newcomer Tia Maipi, a member of world championship hip hop crew The Royal Family, will play the lead.

Kherington Payne from the US plays female lead Sasha and herself starred in the reality show *So You Think You Can Dance* and was a principal dancer for Katy Perry's *Teenage Dream* tour.

Australian Idol winner Stan Walker will play the role of the lead's best friend.

Tammy Davis will direct and Peter Jackson's Park Road Post serves as post-production partner. Vendetta Films will distribute in Australia and New Zealand.

"We are very excited to be selling this high-energy, exotic and incredibly choreographed film to the buyers at AFM," said CMG chief Edward Noeltner.

"We are confident this will pick up where the *Step Up* franchise left off and we see this as the next international music and dance sensation with terrific worldwide box office potential."

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