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Noeltner's CMG takes on rap & hip-hop collection

Jeremy Kay in Los Angeles

21 Apr 2006 00:00

Ed Noeltner's Cinema Management Group (CMG) will commence pre-sales in Cannes on its 12-title rap and hip hop DVD premiere set *The Streets Are Talkin'*.

Each DVD in the collection will feature cutting edge music, interviews and footage and will be accompanied by a specially created bonus CD mix.

The first title set for domestic release in June is *Reality Check – Junior Mafia Vs Lil Kim*, which explores hip hop's long running feud and features previously unreleased music from Junior M.A.F.I.A. and Notorious B.I.G. LA-based Phoenix Entertainment has domestic rights on the films.

July releases include *Exclusive Street Battles* and *Ghetto Celebrities*, which include unseen footage of Jay-Z and interviews with 50 Cent, Kay Slay and Papoose.

That Diesel, which is scheduled to launch domestically in August, contains exclusive interviews, videos and freestyles from Juelz Santana, Joe Budden, Stack Bundles, and Meedah among others.

"[U]nlike the polished and glossy contents of MTV or VH1, *The Streets Are Talkin'* will feature uncensored, from-the-streets footage, interviews and behind the scenes music recording sessions from many of their biggest rap/hip hop stars," Noeltner said.

"Millions of consumers around the globe are fans of Rap and Hip Hop and we are offering our international distributors the opportunity to tap into this lucrative market."

Razorback Entertainment's Tony Perez and Eric Davis negotiated the deal with Noeltner.

CMG will be showing promo reel footage and the complete DVD artwork to buyers in Cannes.

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